



Bringing you tomorrow's technology today.

# Success Story

It's called success for a reason.

COUNTRY: THAILAND | INDUSTRY : AGRICULTURAL MACHINERY | CUSTOMER: SIAM KUBOTA CORPORATION CO., LTD.

## About customer



SIAM KUBOTA Corporation Co., Ltd. 's products under the brands of "SIAM KUBOTA" and "Tra Chang" to many parts of the world - Southeast Asia, South Asia, the Middle East, Africa, North America and Australia and places a strong emphasis on efficient and standardized after-sales support.

## Customer testimonial

"For Siam Kubota, the main function of ANSYS Mechanical is to increase the design accuracy, reduce unnecessary components, reduce testing time and reduce manufacturing cost in order to increase the profit of Siam Kubota while customers receive the same product quality. This can return approximately 3%-5% in a profit of each project. In addition, ANSYS Mechanical is used to troubleshoot the customer clamping issues. The issues can be properly and quickly solved. This creates a tremendous impression to Siam Kubota customers." ~ Pakpoom Boonprasert, Engineer, Engineering Division, Siam KUBOTA Corporation

## Aim

To be the leader in agricultural machinery industry that dynamically and continuously provides the best product and service solution.

## ANSYS Solutions

 ANSYS Mechanical Enterprise

## Benefits:

Improved quality, reduced cost and reduced time to market

## Quality:

- Reduce 50% number of product claims
- Improve product quality and reduce time-to-market
- Reduce warranty issues

## Revenue Performance:

- Reduce prototype costs over \$100K/year
- Increase number of new product models

## Timing:

- Reduce prototype and testing time



Technology Training

System Integration

Software Development

Manufacturing R&D Center



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Put our services to the test, contact us for a consultation today.  
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